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No Powerpoint ... (ok **hardly any** Powerpoint)
No **Gratuitous** Product Pitch, **Buzzwords** or T.L.A.s
No **Logos** or Graphs
It **Will** be **Mercifully Short**
The Colour **Green** Will **Not** Feature
I Will **Answer** Questions

Sustainability and the **Anatomy** of
Innovation

Technology Innovation
Global Partnerships
Corporate Practices
Employee Empowerment

Game Changers

Computer Mouse

Friends Reunited

Walkman

Doom

Perrier

Easyjet

Terraserver

Improvers

Compact Disk

Facebook

iPod

Dyson

Commoditizers

MS Windows

Henry Ford

Pri-Mark

Tesco Smoothie

Guess what? ...

The **customer** is **not** always **right**

...however...

Ignore the **teenager** in their bedroom at your **peril**

...so...

Give them the **tools** and they **will** come

...but...

Beware of **fashion**

...and...

Hard infrastructure is **not** a ticket to **play**

...therefore...

Innovate or be **irrelevant**

...ps...

Go big or **go home**

Innovate or be irrelevant